

# Business *Accelerator*

*"discover how you can harness the power of online sales"*

# The Story of the Money Making Machine



*Personal Development*

by Virtuoso Limited

[www.businessaccelerator.org.uk](http://www.businessaccelerator.org.uk)

This is quite a well-known story. Please take time to read it through carefully. It's a great 'energy creator' and will help you re-think about how you treat the time you spend working.

Once we've tell you the story of your own money-printing machine, we want you to write it out for yourself, onto a separate piece of paper and, read it every day until you reach your goals.

Use it to keep yourself on track and to remind yourself why you need to 'push' yourself to do work that's required...

Not too much to ask is it really... read this once a day and we promise you, it'll work wonders...! So here goes...

### **Imagine this...**

Suppose, just for arguments sake, that your aim was to make **£514,000** in cash, in order for you to get off the treadmill for good, never work again and live a nice relaxed life for the rest of your life including a few nice luxuries.

Now imagine we gave you a machine which printed £5 notes. Money which is **legal, tax-free money** and yours to do with as you please.

Imagine it's down in your garage right now and all you need to do is load the paper, pull a few heavy levers, turn a few tight knobs and press a few buttons after which time **out pops a crisp £5 pound note.**

That process, although physically demanding, only takes one minute. In other words, it **takes you a minute to produce one £5 pound note.**

Now further imagine that you **ONLY** had this machine for a set time before it's taken away from you, though you don't know when it will be taken. Furthermore, only **you** can operate the machine... you **cannot** delegate the task to an assistant.

### **What would you do...?**

Well a bit of maths would quickly tell you that in order for you to reach your financial freedom figure of **£514,000**... the figure, remember, which will forever set you free... you'll have to produce 102,800 five pound notes.

Now you are probably already thinking at £5 per minute how many days, weeks and months is that? Well...it works out to just over 71 days, or if you prefer just over 10 weeks so that's a little over 2 months for £514,000.

**In short, you have this one chance... maybe the only chance in your life... to become cash-rich... but you're going to have to REALLY go for it...**

### **So what would you do...?**

Well it's an odds-on certainty that initially you would spend the entire day in your garage or shed (even if it had no windows and was cold and damp) just loading the paper, pulling those levers, twisting those knobs and pressing those buttons over and over and over.

You would deeply resent having to take any breaks.

You would run inside to the toilet and dash back out again scared of wasting one precious second when you could be operating the machine.

You would not take leisurely hour-long lunch breaks. Instead you would dash into the kitchen, grab two slices of bread, slap some cheese in the middle and sprint down to the garage and back to the machine. With the lever in one hand and the cheese sandwich in the other, you would eat and pull at the same time.

Bed-time would come and go. You would think: ***"Just another hour, then I really WILL go to bed."*** 1am... 2am... 3am passes, until eventually you would fall asleep slumped over the lever, only to wake with a start at 6am and begin frantically pulling the lever again, meanwhile cursing yourself for the 'lost time'- after all, **you could have made another £900 instead of sleeping.**

Eventually the pile of money grows inexorably larger around you... £10,000... £100,000... £200,000... £350,000...

**Until eventually you reach your Financial Freedom Figure of £514,000...**

**Nice story...? Nice thought isn't it...?**

You know, if you really did have a money-printing machine there is no way you'd slack off. No way would you miss out on reaching your dream.

And it's that image we want you to ingrain in your mind when you are working your business.

**Why...?** Because, at the end of the day, your business **is** your very own money-printing machine.

As we said at the start, **write out this story** onto a separate piece of paper and read it every day before you start. Use it to continually focus your mind on the figure which is going to set you free.

It will constantly excite you and remind you why you need to push yourself consistently.

If you can cultivate the same feeling towards your business as you would if you really had a machine spurting out crisp brand new £5 notes, **you're going to reach your financial freedom very quickly.**

Here's to your success

*Allan and Phil*

Allan Smith and Phillip Gibbs  
Directors